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**FOR MORE INFORMATION, VISIT OUR WEBSITE AT VETRICOMMUNITY.ORG OR CONNECT WITH US AT FACEBOOK.COM/VETRICOMMUNITY OR ON TWITTER AND INSTAGRAM AT @VETRICOMMUNITY**
A LETTER FROM OUR CEO

On behalf of all of us at Vetri Community Partnership and the students we serve, thank you for helping us make the 2015-2016 school year a successful one. We are excited to share our mid-year impact report and provide you with a snapshot of our progress in the past year.

We were able to reach 1,500 more Philadelphia area students this year by expanding our programs to more schools and community centers. Meanwhile, we are developing innovative new programs, like Vetri Cooking Lab and the Mobile Teaching Kitchen, which will allow us to reach our community in new ways.

As we grow, we continue to focus on our mission of empowering children and families to lead healthy lives through fresh food, hands-on experiences and education.

Thank you for your support as we continue on this journey of ensuring that all children have the nutritional foundation they need to grow and thrive.

Sincerely,

Marlene L. Olshan, CEO
Vetri Community Partnership
5,900 children participated in Vetri Community Partnership programs during the 2015-2016 school year.

50+ partner schools and community centers brought our programs to their students.

316,000 fresh, scratch-made Eatiquette meals were served to students at our 10 school lunch partner schools.

1,070 total hours of food education and culinary instruction brought to Philadelphia area children.
“I love watching the kids, with wide eyes, see their creations come out of the oven. To them, it’s magic.”

- Volunteer with the My Daughter’s Kitchen after-school program

“Our school is both honored and grateful to be a part of your program. Every semester produces wonderful results for our students. It opens up a new world to them, introduces exciting new options, and allows them to explore.”

- Nancy Donnelly, Principal at Sacred Heart in Camden, NJ

Week 2: 3/7/16

Today I had fun. We laughed, played & cooked. We made Scooby Joe Sliders & pickled cucumbers. I think that this was the best day ever.

Breona.
Vetri Cooking Lab will meld culinary training with science, math and history using the kitchen as the classroom. Our culinary and education experts developed a curriculum that combines hands-on culinary training, education about nutrition, math and science as it relates to food preparation, and the historical roots of various food choices. The intent of this program is to train a generation of educated food consumers by deepening students’ knowledge of food from all angles with an emphasis on S.T.E.M. -- science, technology, engineering and math.

Special thanks to Glaxo-Smith-Kline and The Emerson Group

In order to expand our food education interventions in Philadelphia and the surrounding area, Vetri Community Partnership is developing the Mobile Teaching Kitchen program. This program will include hands-on opportunities that allow us to actively engage with the children and families of our community at a higher level. The Mobile Teaching Kitchen will arrive on-site at schools, farmers’ markets and community events in both indoor and outdoor settings. Our staff will unload tables, cooking equipment, speakers and materials needed to create the teaching kitchen experience. With the mobility of this program, the possibilities are endless as to where we are able to create cooking experiences in the community.
THE NEED

• One out of three American children is overweight or obese. 1
• Overweight children are more likely to become overweight adults and to suffer from high cholesterol, high blood pressure and Type 2 diabetes. 2
• Fewer than 20% of adolescents aged 12-18 eat the recommended five or more servings of fruits and vegetables daily 3

THE CHALLENGE

• The food industry spends more than $2 billion a year to expose children and teens to marketing messages that promote candy, sugary drinks, cereals and other highly-processed junk foods. 4
• More than 29 million Americans live in “food deserts,” meaning they do not have a supermarket within a mile of their home if they live in an urban area, or within 10 miles of their home if they live in a rural area, making it difficult for them to access fresh, healthy food. 5

1. Childhood Obesity Facts, Center for Disease Control and Prevention
3. Youth Risk Behavior Surveillance-United States (2009), Center for Disease Control and Prevention
4. Food Advertising and Marketing Directed at Children and Adolescents in the US (2004), Mary Story and Simone French
5. Characteristics and Influential Factors of Food Deserts (2012), United States Department of Agriculture
We love real food.
We are not nutritionists, dieticians or doctors. We are chefs, restaurant industry transplants and food lovers who understand that healthy food is better received when it’s served in a delicious and dignified way.

Our programs aren’t prescriptive - they’re experiential.
When kids connect with real, whole food in the cafeteria or in the kitchen and learn how affordable cooking healthy meals can be, they are inspired to make better decisions about their own health and become a voice for healthier choices in their communities.

OUR SOLUTION
Vetri Community Partnership empowers children and families to lead healthy lives through fresh food, hands-on experiences and education. We’re committed to breaking the cycle of poor eating habits passed down from generation to generation.
EAT
Students consume a wider variety of foods, including more fresh fruits, vegetables and whole grains and fewer processed, high-sugar, junk food items.

EDUCATE
Students learn how to identify a nutritious meal, why it’s good for them and how it makes them feel. They learn where to get healthy food, how to cook it and why it’s important.

EMPOWER
Students display openness to trying new foods, have the confidence to cook more nutritious meals at home and influence their families to make healthier choices.

LONG-TERM OUTCOMES

HEALTHIER ADULTS
Healthy habits learned early on will help children avoid obesity-related issues, such as hypertension and diabetes.

BREAKING THE CYCLE
Children become empowered adults who can pass nutritional eating habits on to their children.

REDUCED HEALTHCARE COSTS
Early intervention will lead to reduced healthcare expenses and productivity savings to society.
FOR EVERY $1 DONATED TO VETRI COMMUNITY PARTNERSHIP, 75¢ GOES TO PROGRAMS, 16¢ GOES TO FUNDRAISING AND 9¢ GOES TO OPERATIONS

2015 REVENUE
- Individuals............................... $408,000
- Foundations............................ $229,000
- Corporations............................ $106,000
- Special Events.......................... $791,000
- In Kind........................................ $289,000
- Program Revenue........................ $105,000

TOTAL...................................... $1.9 MILLION

2015 EXPENSES
- Programs.................................. $1,191,000
- Fundraising.............................. $256,000
- Operations................................. $137,000
- Benefit to Donor...................... $248,000

TOTAL...................................... $1.8 MILLION

DOWNLOAD OUR COMPLETE 990 BY VISITING WWW.VETRICOMMUNITY.ORG/FINANCIALS/
JOIN US TO SUPPORT OUR MISSION

DONATE
on our website at vetricommunity.org/ways-to-support/donate/, by mail or at any Vetri Family restaurant

VOLUNTEER
at one of our partner schools. Visit our website at vetricommunity.org/ways-to-support/volunteer/ to sign up for one of our volunteer opportunities

SPONSOR + ATTEND
a Vetri Community Partnership event. Visit vetricommunity.org/event/ for updates

FOLLOW US
on social media and share our messages.
Facebook: facebook.com/vetricommunity
Twitter: @vetricommunity
Instagram: @vetricommunity

QUESTIONS?
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