



Sponsorship Opportunities

\$25,000 - Kale Yeah! (Presenting) Sponsorship

- Designation as the Presenting Sponsor for the **Eat to Empower Dinner Series and Food Festival**.
 - This sponsorship opportunity is limited to two sponsors
- 14 Tickets to the **Eat to Empower Food Festival** at La Colombe
- Dinner for 4 with wine pairing at Vetri Cucina (on a mutually agreeable date and time)
- Signed copy of Marc Vetri's new cookbook, "Mastering Pasta," upon release
- Brand Recognition on the following:
 - Logo featured on the **Eat to Empower Dinner Series** menus
 - Logo prominently featured on **Eat to Empower Food Festival** signage
 - Logo prominently featured on promotional materials, including posters, postcards, invitations, e-blasts, event website and ticketing page
 - Social media mentions on Twitter, Instagram & Facebook
- Opportunity to provide volunteers for a day of service at a Vetri Community Partnership Eatiquette school lunch partner school (on a mutually agreeable date)

\$10,000 - Good Thyme Sponsorship

- 8 Tickets to the **Eat to Empower Food Festival**
- 2 tickets to a Vetri Cucina cooking class (must be redeemed between 4/21/18 – 4/21/19)
- Brand Recognition on the following:
 - Logo prominently featured at Eat to Empower Food Festival on signage at the event
 - Logo featured on promotional materials, including posters, postcards, invitations, eblasts, event website and ticketing page, Social media mentions on Twitter, Instagram & Facebook
- Opportunity to provide volunteers for a day of service at a Vetri Community Partnership Eatiquette school lunch partner school (on a mutually agreeable date)

\$5,000 - Cherry On Top Sponsorship

- 6 Tickets to the **Eat to Empower Food Festival**
- Brand Recognition on the following:
 - Logo featured on signage at the **Eat to Empower Food Festival**
 - Logo featured on event website and ticketing page

\$2,000 - Two to Mango Sponsorship

- 4 Tickets to the **Eat to Empower Food Festival**
- Name recognition on event website

\$75 - General Admission Ticket



Sponsorship Opportunities

I am interested in supporting the first annual Eat to Empower Dinner Series and Food Festival at the following level:

- _____ **Kale Yeah! (Presenting) Sponsorship** - \$25,000 / 14 tickets / \$23,200 tax deductible
- _____ **Good Thyme Sponsorship** - \$10,000 / 8 tickets / \$9,380 tax deductible
- _____ **Cherry On Top Sponsorship** - \$5,000 / 6 tickets / \$4,760 tax deductible
- _____ **Two to Mango Sponsorship** - \$2,000 / 4 tickets / \$1,840 tax deductible
- _____ **General Admission Ticket** - \$75 / 1 ticket / \$35 tax deductible

I cannot sponsor the **Eat to Empower Food Festival**, but I would like to make a donation of \$_____.

Sponsor Name, as you would like it to appear in print: _____

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Please indicate your preferred method of payment:

_____ Check enclosed (please make all checks payable to Vetri Community Partnership)

_____ Credit Card: [] Visa [] Mastercard [] Discover [] American Express

Name on Card: _____ Expiration Date: _____ / _____

CW Code: _____ Card Number: _____

_____ Please have a representative from Vetri Community Partnership call me to obtain payment information.

Please note: To receive all sponsor benefits, please complete the information above and return to Vetri Community Partnership by March 15, 2018. For more information about the **Eat to Empower Dinner Series and Food Festival**, contact Genevieve Lynch at genevieve@vetricommunity.org or 267-281-6349.

Thank you for your support of Vetri Community Partnership!

Eat to Empower

Dinner Series & Food Festival 2018

A Benefit for



EVENT CONCEPT:

Eat to Empower is Vetri Community Partnership's new annual fundraiser celebrating the generosity, heart and soul of the food and beverage industry, both nationally and locally. 2018 is **Eat to Empower**'s inaugural year.

Early in the evening, some of the nation's best chefs will partner with local culinary talent for a series of intimate dinners across the Greater Philadelphia region. Approximately twenty diners at each home will be treated to wine, a multi-course meal, and a high-end auction featuring one-of-a-kind food and drink experiences.

The evening will culminate in the **Eat to Empower Food Festival** featuring Philadelphia's culinary up-and-comers and collaborations, as well as musical talent. General admission tickets for this event will be sold and attendees will eat, drink and dance the night away.

WHEN & WHERE:

Saturday, April 21, 2018

The **Dinner Series** will take place from 6 to 9 p.m. in private homes across the Greater Philadelphia region. The **Food Festival** is from 9 p.m. to 1 a.m. at La Colombe in the Fishtown neighborhood of Philadelphia.

BENEFITING:

The **Eat to Empower Dinner Series and Food Festival** benefits the mission of Vetri Community Partnership. Founded in 2008 by Chef Marc Vetri and restaurateur Jeff Benjamin, Vetri Community Partnership empowers children and families to lead healthy lives through fresh food, hands-on experiences and education.

Its signature Eatiquette program brings highly trained chefs to schools to help them prepare fresh, scratch-made lunches that are served family-style.

VCP's out-of-school-time programs – Vetri Cooking Lab and My Daughter's Kitchen – give students the knowledge they need to make healthier choices and the skills to prepare healthy meals at home with their families.

With the Mobile Teaching Kitchen, VCP chefs visit schools, community centers, farmers markets and more to give hands-on cooking demonstrations at the curbside.

Vetri Community Partnership programs are active in more than 70 sites in Philadelphia and Camden, serving more than 7,500 students.

For more information on Vetri Community Partnership and its programs, visit our website at vetricommunity.org.

For more information on the **Eat to Empower Dinner Series and Food Festival**, contact Genevieve Lynch at genevieve@vetricommunity.org or 267-281-6349.