



Sponsorship Opportunities

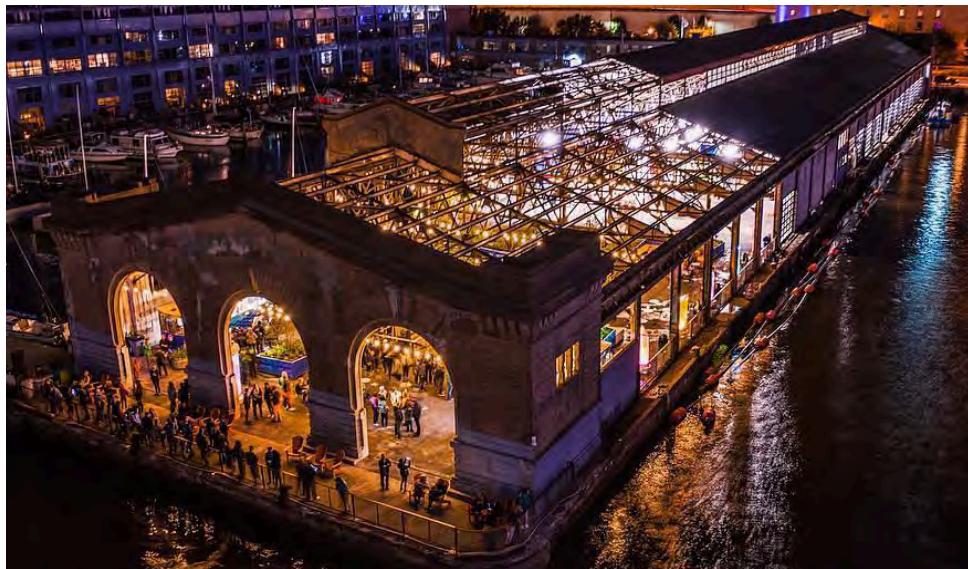
2019 Eat to Empower Dinner Series + Food Festival

Saturday, April 27, 2019

Dinner Series: Private Locations, Invitation Only

A limited number of seats will be available to the public for the Dinner Series event at Vetri Cucina.

Food Festival: Cherry Street Pier on the Delaware River Waterfront



ABOUT EAT TO EMPOWER

Eat to Empower Dinner Series + Food Festival is Vetri Community Partnership's two-part fundraising event featuring the best culinary talent from Philadelphia and across the nation. At the **Eat to Empower Dinner Series**, some of the nation's premier chefs are paired with top local culinary talent for intimate, one-of-a-kind dining experiences held at private homes across the Philadelphia region. The evening then culminates in the Eat to Empower Food Festival featuring samplings from Philadelphia's best restaurants, spirits, musical talent, and entertainment.

In 2018, Eat to Empower kicked off its inaugural event, raising over \$250,000 to support **Vetri Community Partnership's** mission of empowering children and families to lead healthier lives through fresh food, hands-on experiences and education. **Vetri Community Partnership's** nutrition education programs are active in more than 75 schools and community centers in Philadelphia and Camden, serving more than 17,000 children and adults annually.

Eat To Empower Host Committee Members

Marc Vetri
Vetri Cucina

Jeff Benjamin
Fitler Club

Heather Thomason
Primal Supply Meats

Anthony Bucci
Revzilla.com

Walter Buckley
Actua

Chris Fralic
First Round Capital

Eat to Empower

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Customized Audience Engagement

Eat to Empower offers customizable sponsorship opportunities to match the unique marketing needs of your company. Whether through offering an interactive experience or a specialized branded area of the event, Eat to Empower provides sponsors high-touch brand exposure to an audience of civic-minded Philadelphians who share a love for great food.

Anticipated Food Festival Audience: 500+ attendees Median Age 27-42
 Anticipated Dinner Series Audience: 160 attendees; Median Age: 39-58

Chef Pairings and Featured Food + Drink To Be Announced Soon

Thank you to our 2018 Eat to Empower Dinner Series + Food Festival Chefs and Sponsors

- | | | | |
|-------------------|------------------|---------------|--------------------|
| Michael Solomonov | Rocco Whalen | Rich Landau | Bill Telepan |
| Nick Elmi | Tom Colicchio | Tod Wentz | Tony Maws |
| Joey Baldino | Michele Forgione | Chad Williams | Jeremiah Langhorne |



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	\$25,000 Kale Yeah!	\$10,000 Good Thyme	\$5,000 Cherry On Top	\$2,500 Two to Mango
Recognition at Dinner Series	Invitations Commemorative Menu Auction Site Verbal Remarks	Auction Site Verbal Remarks		
Recognition at Food Festival	Welcome Remarks Made by Company Rep	Shout Out in Opening Remarks	Shout Out in Opening Remarks	
Logo on Food Festival Signage	Step & Repeat or Welcome Banner Electronic Auction Vendors Signs Rotating Screens	Electronic Auction Vendors Signs Rotating Screens	Vendors Signs Rotating Screens	Rotating Screens
Logo on Promotional Materials	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts
Social Media Recognition	Company Feature on VCP Website 8 Tagged Posts	Company Feature on VCP website 5 Tagged Posts	3 Tagged Posts	1 Tagged Post
Tickets	2 Dinner Series 20 Food Festival	10 Food Festival	6 Food Festival	4 Food Festival

**Have a creative sponsorship idea that is not included above?
Want to sponsor a designated area or portion of the event? Let us know!**



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I am interested in supporting the Eat to Empower Dinner Series + Food Festival at the following level:

- _____ Kale Yeah! Sponsorship - \$25,000 _____ Dinner Series at Vetri Cucina Ticket - \$2,500
- _____ Good Thyme Sponsorship - \$10,000 _____ Food Festival General Admission Ticket - \$75
- _____ Cherry On Top Sponsorship - \$5,000
- _____ Two to Mango Sponsorship - \$2,500

I cannot sponsor **Eat to Empower**, but I would like to make a donation of \$_____.

Sponsor Name, as you would like it to appear in print: _____

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Please indicate your preferred method of payment:

_____ Check enclosed (please make all checks payable to Vetri Community Partnership)

_____ Credit Card: [] Visa [] Mastercard [] Discover [] American Express

Name on Card: _____ Expiration Date: _____ / _____

CW Code: _____ Card Number: _____

_____ Please have a representative from Vetri Community Partnership call me to obtain payment information.

Please note: To receive all sponsor benefits, please complete the information above and return to Vetri Community Partnership by February 15, 2019. For more information about the **Eat to Empower Dinner Series + Food Festival**, contact Genevieve Lynch at genevieve@vetricommunity.org or 267-281-6349.

Thank you for your support of Vetri Community Partnership!

