Eat to Empower Food Festival

Saturday, April 25th, 2020
2300 Arena in South Philadelphia
2300 S. Swanson Street

About Eat to Empower

The Eat to Empower Food Festival is Vetri Community Partnership’s signature fundraising event featuring sample dishes from Philadelphia's best neighborhood, chef-owned establishments. In 2019, Eat to Empower came into its own in its second year, raising over $300,000 to support Vetri Community Partnership’s mission of empowering children and families to lead healthier lives through fresh food, hands-on experiences and education. Vetri Community Partnership’s culinary and nutrition education programs are active in more than 90 schools and community centers in Philadelphia and Camden and serve more than 19,000 children and adults annually.

Eat To Empower Host Committee Members

Marc Vetri
Vetri Cucina

Jeff Benjamin
Fitler Club

Kiki Aranita
Poi Dog

Michael Strauss
Mike’s BBQ

Natalie Hodgeman
Emerson Group

Tia McDonald
Zazou Teas

Christina Richardson
TOAST

Jennifer Patterson
TOAST
Sponsorship Opportunities

Customized Audience Engagement

Eat to Empower offers easily customizable sponsorship opportunities to match the unique marketing needs of your company. Whether through offering an interactive experience or a specialized branded area of the event, Eat to Empower provides sponsors high-touch brand exposure to a large audience of civic-minded Philadelphians who share a love for great food.

Thank You To Our 2019 Eat to Empower Food Festival Sponsors!

2019 Food Festival Vendors
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>$25,000 Kale Yeah!</th>
<th>$15,000 Big Dill</th>
<th>$10,000 Good Thyme</th>
<th>$5,000 Cherry on Top</th>
<th>$2,500 Two to Mango</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Recognition at Food Festival</strong></td>
<td>Welcome Remarks Made by Company Rep</td>
<td>Shout Out in Opening Remarks</td>
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<td></td>
</tr>
<tr>
<td><strong>Logo on Food Festival Signage</strong></td>
<td>Step &amp; Repeat or Welcome Banner, Electronic Auction, Vendors Signs, Rotating Screens</td>
<td>Electronic Auction, Vendors Signs, Rotating Screens</td>
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<td>Vendors Signs, Rotating Screens</td>
<td>Rotating Screens</td>
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<tr>
<td><strong>Logo on Promotional Materials</strong></td>
<td>Postcards (1,000) Event Website &amp; Ticketing site E-blasts</td>
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<tr>
<td><strong>Social Media Recognition</strong></td>
<td>Company Feature on VCP Website, 8 Tagged Posts</td>
<td>Company Feature on VCP Website, 6 Tagged Posts</td>
<td>4 Tagged Posts</td>
<td>2 Tagged Posts</td>
<td>1 Tagged Post</td>
</tr>
<tr>
<td><strong>Tickets</strong></td>
<td>20 VIP Tickets Early Entrance</td>
<td>15 VIP Tickets Early Entrance</td>
<td>10 VIP Tickets Early Entrance</td>
<td>6 GA Tickets Early Entrance</td>
<td>4 GA Tickets Early Entrance</td>
</tr>
</tbody>
</table>

Have a creative sponsorship idea that is not included above? Want to sponsor a designated area or portion of the event? Let us know!
Yes, I am interested in supporting the Eat to Empower Food Festival!

_____ Kale Yeah! Sponsorship - $25,000
_____ Big Dill Sponsorship - $15,000
_____ Good Thyme Sponsorship - $10,000
_____ Cherry On Top Sponsorship - $5,000
_____ Two to Mango Sponsorship - $2,500

_____ Food Festival General Admission Ticket - $100
_____ Food Festival VIP Ticket - $175

I cannot sponsor Eat to Empower, but I would like to make a donation of $__________.

Sponsor Name, as you would like it to appear in print: ____________________________________________
Contact Name: ____________________________________________________________________________
Address: __________________________________________________________________________________
City, State, Zip: ____________________________________________________________________________
Phone: __________________________ Email: __________________________________________________________
Social Media: @__________________________

Please indicate your preferred method of payment:

_______ Please send me an invoice

_______ Check enclosed (please make all checks payable to Vetri Community Partnership)

_______ Credit Card: [ ] Visa [ ] Mastercard [ ] Discover [ ] American Express
Name on Card: ___________________________________________ Expiration Date: _____ / _____
CW Code: ______________________ Card Number: ______________________________

_______ Please have a representative from Vetri Community Partnership call me to obtain payment information.

To confirm your sponsorship or for more information about the Eat to Empower Food Festival, contact Christin Kwasny at christin@vetricommunity.org or 267-281-6350.

Thank you for your support of Vetri Community Partnership!