



Sponsorship Opportunities

Eat to Empower Food Festival

Saturday, April 25th, 2020

2300 Arena in South Philadelphia

2300 S. Swanson Street



About Eat to Empower

The **Eat to Empower Food Festival** is **Vetri Community Partnership's** signature fundraising event featuring sample dishes from Philadelphia's best neighborhood establishments. In 2019, Eat to Empower came into its own in its second year, raising over \$300,000 to support Vetri Community Partnership's mission of empowering children and families to lead healthier lives through fresh food, hands-on experiences and education. **Vetri Community Partnership's** culinary and nutrition education programs are active in more than 90 schools and community centers in Philadelphia and Camden and serve more than 19,000 children and adults annually.

Eat To Empower Host Committee Members

Marc Vetri
Vetri Cucina

Jeff Benjamin
Fitler Club

Kiki Aranita
Poi Dog

Natalie Hodgeman
Emerson Group

Michael Strauss
Mike's BBQ

Tia McDonald
Zazou Teas

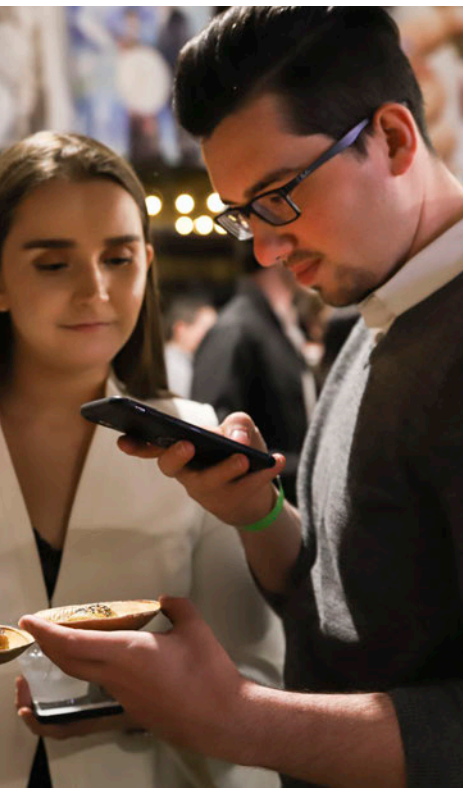
Eat to Empower

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Customized Audience Engagement

Eat to Empower offers easily customizable sponsorship opportunities to match the unique marketing needs of your company. Whether through offering an interactive experience or a specialized branded area of the event, **Eat to Empower** provides sponsors high-touch brand exposure to a large audience of civic-minded Philadelphians who share a love for great food.

Thank You To Our 2019 Eat to Empower Food Festival Sponsors!



KALE YEAH



GOOD THYME



CHERRY ON TOP



TWO TO MANGO



2019 Food Festival Vendors



Eat to Empower

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	\$25,000 <i>Kale Yeah!</i>	\$15,000 <i>Big Dill</i>	\$10,000 <i>Good Thyme</i>	\$5,000 <i>Cherry on Top</i>	\$2,500 <i>Two to Mango</i>
Recognition at Food Festival	Welcome Remarks Made by Company Rep	Shout Out in Opening Remarks	Shout Out in Opening Remarks	Shout Out in Opening Remarks	
Logo on Food Festival Signage	Step & Repeat or Welcome Banner Electronic Auction Vendors Signs Rotating Screens	Electronic Auction Vendors Signs Rotating Screens	Electronic Auction Vendors Signs Rotating Screens	Vendors Signs Rotating Screens	Rotating Screens
Logo on Promotional Materials	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts	Postcards (1,000) Event Website & Ticketing site E-blasts
Social Media Recognition	Company Feature on VCP Website 8 Tagged Posts	Company Feature on VCP Website 6 Tagged Posts	4 Tagged Posts	2 Tagged Posts	1 Tagged Post
Tickets	20 VIP Tickets Early Entrance	15 VIP Tickets Early Entrance	10 VIP Tickets Early Entrance	6 GA Tickets Early Entrance	4 GA Tickets Early Entrance

**Have a creative sponsorship idea that is not included above?
Want to sponsor a designated area or portion of the event? Let us know!**



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Yes, I am interested in supporting the Eat to Empower Food Festival!

___ Kale Yeah! Sponsorship- \$25,000

___ Food Festival General Admission Ticket - \$100

___ Big Dill Sponsorship - \$15,000

___ Food Festival VIP Ticket - \$175

___ Good Thyme Sponsorship- \$10,000

___ Cherry On Top Sponsorship- \$5,000

___ Two to Mango Sponsorship- \$2,500

I cannot sponsor Eat to Empower, but I would like to make a donation of \$_____.

Sponsor Name, as you would like it to appear in print: _____

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Please indicate your preferred method of payment:

_____ Please send me an invoice

_____ Check enclosed (please make all checks payable to Vetri Community Partnership)

_____ Credit Card: [] Visa [] Mastercard [] Discover [] American Express

Name on Card: _____ Expiration Date: ____ / ____

CW Code: _____ Card Number: _____

_____ Please have a representative from Vetri Community Partnership call me to obtain payment information.

To confirm your sponsorship or for more information about the Eat to Empower Food Festival, contact Christin Kwasny at christin@vetricommunity.org or 267-281-6350.

Thank you for your support of Vetri Community Partnership!

