

Friends of Marc Dinner

The Garden
at the Fidler Club
May 14, 2024

Marc Vetri
Lidia Bastianich
Missy Robbins
Greg Vernick



**VETRI
COMMUNITY
PARTNERSHIP**

EAT. EDUCATE. EMPOWER.



Friends of Marc Dinner

The Friends of Marc Dinner began in 2022 and has welcomed Chef Marc Vetri's friends from Philadelphia and across the U.S. to join him for a culinary experience to benefit Vetri Community Partnership. Past Friends of Marc Dinner chefs include Bobby Flay, Esther Choi, Dionicio Jimenez, Joey Baldino, Michael Symon, and Michael Solomonov.

The Friends of Marc Dinner has raised more than \$650,000 to support Vetri Community Partnership's mission to nourish minds, bodies, and communities with nutrition education through cooking.

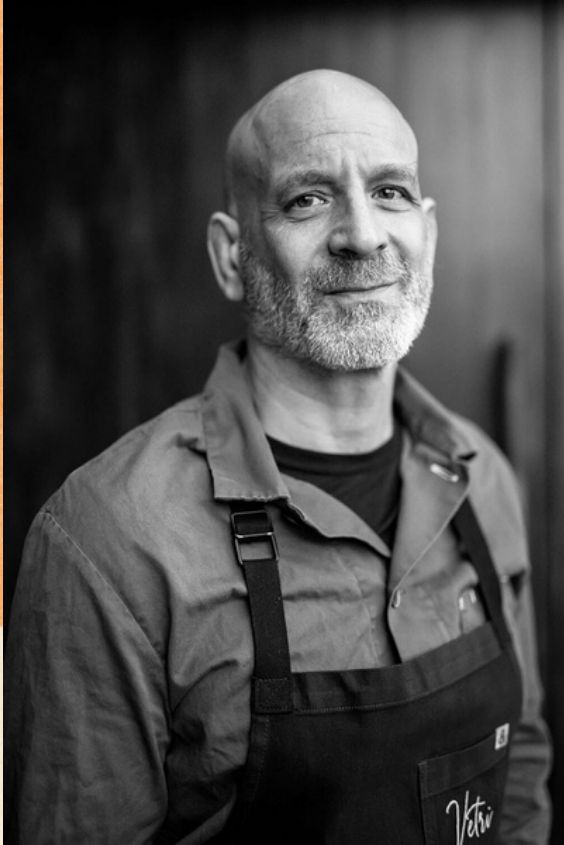
Founded in 2008, Vetri Community Partnership inspires more than 30,000 people annually to develop the knowledge and confidence to make nutritious choices and build life skills for a healthier future.

Unique Opportunity

Only 100 seats are available at the Friends of Marc Dinner providing a unique opportunity to market your company to Vetri Community Partnership's wide net of supporters and to the exclusive group of guests at the event.



MEET THE CHEFS



Marc Vetri

Marc Vetri is the chef and founder of critically acclaimed restaurants Vetri Cucina, Fiorella, Pizzeria Salvy, MVP, Osteria Fiorella, Vetri Cucina Las Vegas, and Mr. Maurice's Italian. A Philadelphia native, Marc opened Vetri Cucina in 1998 with his business partner, Jeff Benjamin and has been the recipient of countless awards and accolades for his culinary works. Marc is also a driving force behind Vetri Community Partnership and the author of give award-winning cookbooks. Learn more about Marc here.



Lidia Bastianich

Lidia Bastianich is a best-selling cookbook author, restaurateur, television host and owner of a flourishing food and entertainment business. Among the numerous awards and accolades Lidia has earned are seven James Beard Awards and two Emmy Awards for Outstanding Culinary Host.

With her warm demeanor and genuine love for cooking, Lidia continues to be a guiding light in the world of Italian cuisine, captivating audiences worldwide. Learn more about Lidia here.

Missy Robbins

Missy Robbins is the James Beard Award-winning chef/owner of acclaimed Lilia and Misi restaurants; the co-founder of Misipasta, a pasta and specialty foods brand; and co-founder of Grovehouse, a hospitality company. Over the course of her decades-long career, she has been profiled in a range of publications, from Vanity Fair to InStyle to the New York Times. She lives, makes pasta, and cooks in Brooklyn. To learn more about Missy, [click here](#).



Greg Vernick

Greg Vernick is an esteemed, award-winning chef renowned for his culinary mastery, showcased in his nationally acclaimed restaurants: Vernick Food & Drink, Vernick Fish, Vernick Coffee Bar, and Vernick Wine. With numerous prestigious awards and accolades adorning his career, Greg joins Chef Vetri as one of Philadelphia's unparalleled talents with his dedication to the culinary craft. To learn more about Greg, [click here](#).



Sponsorships



Primi Sponsor



SOLD OUT

- *Forty tickets to the event*
- *Opportunity for company representative to make remarks during dinner*
- *Recognition on commemorative menu*
- *Twenty event gifts*
- *Event-day kitchen meet & greet with chefs for six*
- *Positioned as top sponsor of event*
- *Top recognition in all promotional efforts, including:*
 - *all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories*
 - *marketing emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Top recognition on all event signage*
- *Dinner for four at Vetri Cucina, including wine pairing*

Contorni Sponsor **\$60,000**

- *Twenty tickets to the event*
- *Recognition on commemorative menu*
- *Ten event gifts*
- *Event-day kitchen meet & greet with chefs for two*
- *Recognition in all promotional efforts, including:*
 - *all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories marketing*
 - *emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Prime recognition on all event signage*
- *Dinner for two at Vetri Cucina, including wine pairing*

Formaggi E Frutta Sponsor **\$30,000**

- *Ten tickets to the event*
- *Five event gifts*
- *Recognition in promotional efforts, including:*
 - *all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories*
 - *marketing emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Recognition on all event signage*

Antipasti Sponsor **\$12,000**

- *Four tickets to the event*
- *Two event gifts*
- *Recognition in promotional efforts, including:*
 - *social media by VCP; minimum of three posts on each platform, plus additional recognition in stories*
 - *marketing emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Recognition on all event signage*



Aperitivo Sponsor **\$6,000**

- *Two tickets to the event*
- *One event gift*
- *Recognition in all promotional efforts, including:*
 - *all social media by VCP; minimum of three posts on each platform, plus additional recognition in stories*
 - *marketing emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Recognition on all event signage*

Spuntino Sponsor **\$2,500**

- *Two tickets to the cocktail hour only (dinner tickets not included)*
- *Recognition in all promotional efforts, including:*
 - *all social media by VCP; minimum of three posts on each platform, plus additional recognition in stories*
 - *marketing emails to VCP database & targeted to attendees; minimum of three emails*
 - *feature on event website*
- *Recognition on all event signage*

Individual tickets to the Friends of Marc Dinner are not currently available.



Contact Christin Kwasny for commitments and additional information at christin@vetricommunity.org