



**VETRI  
COMMUNITY  
PARTNERSHIP**

EAT. EDUCATE. EMPOWER.

# DICED



## Can you take the heat?

October 20, 2022 @ 5:30PM  
VCP Community Teaching Kitchen  
915 Spring Garden Street



# ABOUT DICED

## What is Diced?

Diced is a culinary and fundraising challenge inspired by the Food Network's TV game show, Chopped, that will showcase teams facing off in a piping hot competition to create a nutritious, delicious dish from a basket of mystery ingredients.

## How does Diced work?

Teams of up to five competitors will have 45 minutes to use their ingredients to chop, mince, sear, and stir, culminating in a dish which will be graded for taste, presentation, and creativity by a panel of celebrity judges.

In addition to the culinary challenge, teams will have the opportunity to fundraise to unlock bonuses and team advantages.

## What does Diced support?

All funds raised through Diced go directly to supporting Vetri Community Partnership's mission to empower kids and families to lead healthier lives through fresh food, hands-on experiences, and education.

**For more information, visit: <https://bit.ly/3q8g7Ok>**

# CELEBRITY JUDGES

Teams will be judged on taste, presentation, creativity, and funds raised for Vetri Community Partnership with the ultimate bragging rights up for grabs.



Marc Vetri

**James Beard  
Award Winner**



Jose Garces

**James Beard  
Award Winner  
& Iron Chef**



Kurt Evans

**Chef - Activist**



Vittoria Woodill

**CBS Philadelphia**

# FUNDRAISING

Each participating team or company will be set up with a custom fundraising page where your friends, customers, and colleagues can donate to support your team.

Teams will receive points towards their score for the amount of dollars raised. Reaching fundraising thresholds will unlock team advantages in the competition.

Funds raised will directly support VCP's culinary and nutrition education services for kids and families across Philadelphia and Camden.



# COMPETE IN THE DICED CHALLENGE

**\$5,000 per team**

This entry fee can be achieved by a donation, fundraising, or a combination of the two.

## Team Perks

- Positioned as a sponsor and competing team of the event to Vetri Community Partnership's network of partners and supporters
- Feature in one-month promotional blitz including name/logo on all promotional materials:
  - Event website
  - 3 event e-blasts (5,000+ subscribers per email), 3 social media posts (10,000+ followers per post), and all press releases
  - Dedicated social media feature for your company/team (10,000+ reach)
- Fun, team building experience for colleagues/friends/family. Includes:
  - Up to five (5) competitors per team
  - Aprons for team's chefs with team name or logo
- Recognition on all event signage and in welcome remarks
- Winning team recognized on Diced plaque in VCP's Community Teaching Kitchen for one year



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# SPONSORSHIP OPPORTUNITIES

## Chef's Knife Sponsor \$2,500



### Benefits

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- Feature in one-month promotional blitz including name/logo on all promotional materials:
  - Event website
  - 3 event e-blasts (5,000+ subscribers per email), 3 social media posts (10,000+ followers per post), and all press releases
  - Dedicated social media feature for your company/team (10,000+ reach)
- Recognition on all event signage and in welcome remarks
- Two (2) spectator tickets



Ready to join the Diced Challenge for nutrition education?

Visit <https://bit.ly/3q8g7Ok>

Contact Fae Ehsan at [fae@vetricommunity.org](mailto:fae@vetricommunity.org) or at 317-797-2164 to get started!