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Friends of Marc **DINNER**

Fitler Club • May 13



Marc Vetri
Aaron Sanchez
Michael Schwartz
Jonathan Waxman



**VETRI
COMMUNITY
PARTNERSHIP**

EAT. EDUCATE. EMPOWER.

date: May 13 2025

time: 6pm

location: Fitler Club

Friends of Marc **DINNER**

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The Friends of Marc Dinner began in 2022 and has welcomed Chef Marc Vetri's friends from Philadelphia and across the U.S. to join him for a culinary experience to benefit Vetri Community Partnership. Past Friends of Marc Dinner chefs include Lidia Bastianich, Bobby Flay, Michael Solomonov, and more!

The Friends of Marc Dinner has raised more than \$1 million to support Vetri Community Partnership's mission to nourish minds, bodies, and communities with nutrition education through cooking.

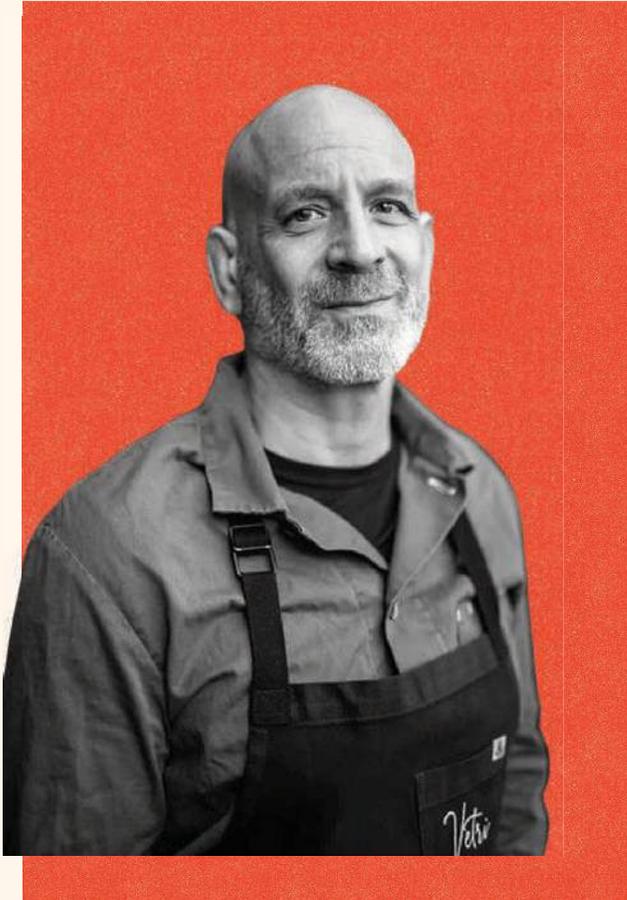
Founded in 2008, Vetri Community Partnership inspires more than 30,000 people annually to develop the knowledge and confidence to make nutritious choices and build life skills for a healthier future.

Unique Opportunity

Only 100 seats are available at the Friends of Marc Dinner providing a unique opportunity to market your company to Vetri Community Partnership's wide net of supporters and to the exclusive group of guests at the event.

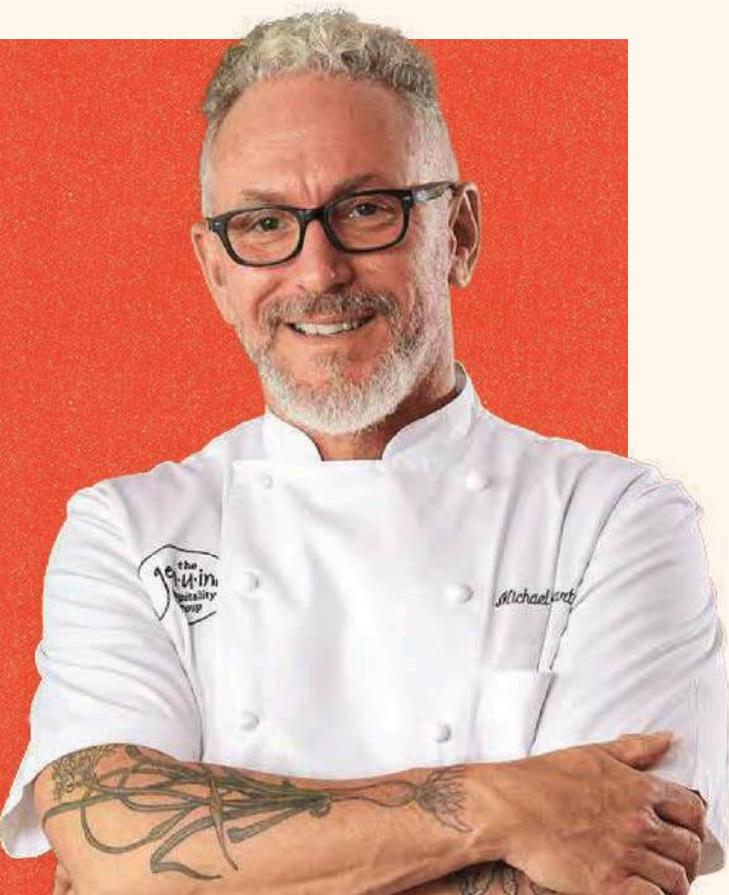


Meet the Chefs



Marc Vetri

Marc Vetri is the chef and founder of critically acclaimed restaurants Vetri Cucina, Fiorella, Pizzeria Salvy, MVP, Osteria Fiorella, Vetri Cucina Las Vegas, and Mr. Maurice's Italian. A Philadelphia native, Marc opened Vetri Cucina in 1998 with his business partner, Jeff Benjamin and has been the recipient of countless awards and accolades for his culinary works. Marc is also a driving force behind Vetri Community Partnership and the author of five award-winning cookbooks.



Michael Schwartz

Michael Schwartz is the face of the South Florida restaurant industry and a nationally recognized chef. Michael is the owner of The Genuine Hospitality Group, a James Beard Award Winning Chef, and two-time cookbook author. Schwartz began his career in Philadelphia, and earned his culinary chops in kitchens from Los Angeles to New York City, until settling in Miami in the early 1990s.

[Learn more about Michael here.](#)

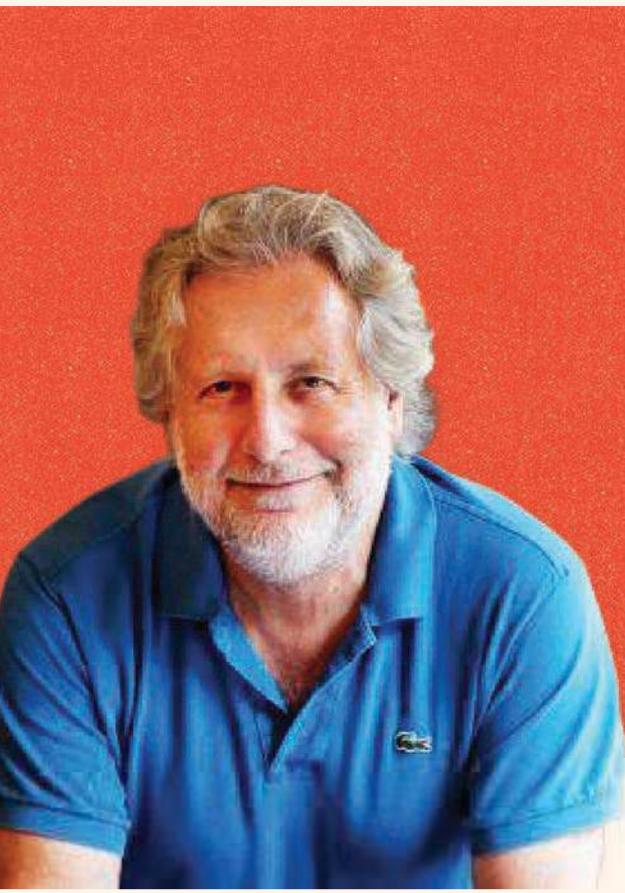
Meet the Chefs



Aaron Sanchez

Aarōn Sānchez is an award-winning chef, TV personality, and cookbook author. Aaron is the owner of johnny sanchez, a smart, chic, and authentic restaurant that embodies the warmth of traditional Mexican cooking in New Orleans. Aaron's cooking style bridges traditional Mexican food with a cutting-edge, modern approach to dining that utilizes the very best ingredients. Aaron has been a contestant, host, and judge on multiple TV culinary competition series including IronChef, Chopped, and MasterChef.

[Learn more about Aaron here.](#)



Jonathan Waxman

Jonathan Waxman pioneered California cuisine at Michael's in Santa Monica before making his mark in New York with the iconic restaurant, Jams. Jonathan is now the chef-owner of Barbuto, Jams at 1 Hotel Central Park, and the soon-to-open Park Tavern On Washington Square in San Francisco. Waxman has won the James Beard award, Best Chef: New York City, is the author of three cookbooks, and has made numerous TV appearances including Top Chef Masters, Top Chef, and MasterChef.

[Learn more about Jonathan here.](#)

Sponsorships

Primi Sponsor

\$125,000

- Forty tickets to the Friends of Marc Dinner
- Opportunity for company representative to make remarks during dinner
- Recognition on commemorative menu
- Twenty event gifts
- Event-day kitchen meet & greet with chefs for six
- Positioned as top sponsor of event
- Top recognition in all promotional efforts, including:
 - all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories
 - marketing emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Top recognition on all event signage
- Dinner for four at Vetri Cucina, including wine pairing

Contorni Sponsor

\$75,000

- Twenty tickets to the Friends of Marc Dinner
- Recognition on commemorative menu
- Ten event gifts
- Event-day kitchen meet & greet with chefs for two
- Recognition in all promotional efforts, including:
 - all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories marketing
 - emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Prime recognition on all event signage
- Dinner for two at Vetri Cucina, including wine pairing

Sponsorships

Formaggi E Frutta Sponsor \$30,000

- Ten tickets to the Friends of Marc Dinner
- Five event gifts
- Recognition in promotional efforts, including:
 - all social media by VCP; minimum of five posts on each platform, plus additional recognition in stories
 - marketing emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Recognition on all event signage

Antipasti Sponsor \$12,000

- Four tickets to the Friends of Marc Dinner
- Two event gifts
- Recognition in promotional efforts, including:
 - social media by VCP; minimum of three posts on each platform, plus additional recognition in stories
 - marketing emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Recognition on all event signage



Sponsorships

Apertivo Sponsor

\$6,000

- Two tickets to the Friends of Marc Dinner
- One event gift
- Recognition in all promotional efforts, including:
 - all social media by VCP; minimum of three posts on each platform, plus additional recognition in stories
 - marketing emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Recognition on all event signage

Spuntino Sponsor

\$2,500

- Two tickets to the cocktail hour only (dinner tickets not included)
- Recognition in all promotional efforts, including:
 - all social media by VCP; minimum of three posts on each platform, plus additional recognition in stories
 - marketing emails to VCP database & targeted to attendees; minimum of three emails
 - feature on event website
- Recognition on all event signage

Individual tickets to the Friends of Marc Dinner are not currently available.



Contact Christin Kwasny for commitments and additional information at christin@vetricommunity.org