



## **Organization & Program Overview:**

Founded in 2008 by Chef Marc Vetri and Jeff Benjamin, Vetri Community Partnership empowers children and families to lead healthier lives through fresh food, hands-on experiences, and education.

At Vetri Community Partnership, we believe that everyone should have access to education so they can make informed decisions about the food they consume and become an advocate for healthier choices in their home and communities.

Using the kitchen as a classroom, we work with people of all ages and backgrounds to build culinary skills, nutritional knowledge, and confidence through interactive cooking experiences. We're proud to partner with schools and community sites across neighborhoods in Philadelphia and Camden that share our passion for nutrition, cooking, and education.

Vetri Community Partnership is thrilled to share this partnership opportunity with your company.

We envision this partnership to be a mutually beneficial opportunity which focuses on team building, employee wellness, and brand awareness for your company.

## When You Partner With VCP:













# The Benefits of Partnering with VCP

## >> Team Building

Looking for ways to build camaraderie and connection amongst your employees in the virtual setting?

As a Partner of VCP, your staff can get together virtually to cook alongside our experienced culinary educators to prepare a nutritious, delicious dish. Our unique virtual cooking demonstrations, strive to create connection in a disconnected time through interactive skill building, sharing cooking tips and tricks, and best of all, eating delicious food! We can work with you on your next holiday party, milestone celebration, or just a fun time together with your team!

## >> Employee Wellness

Now more than ever, it's critical to ensure that your employees are staying healthy and well.

With registered dietitians on staff, Vetri Community Partnership can provide a balanced perspective on employee wellness. We'd love to create wellness content for you to share with your employees, whether it's a curated blog post, an article or recipe for your newsletter, or just a short question and answer session for your staff.

## >>> Brand Awareness

Using our considerable digital and social media presence, Vetri Community Partnership can amplify your brand!

VCP's weekly e-newsletter is read by thousands of subscribers in the Philadelphia region, and we boast over 10,00 followers across our social media platforms. As a Partner of VCP you are aligning your company with a well-respected name in the food, nutrition and education space!



Interested in bringing interactive virtual culinary experiences to your company?

Contact Fae Ehsan at fae@vetricommunity.org for more information!