



# 2024 IMPACT REPORT

A YEAR OF NOURISHING IMPACT  
& DATA-DRIVEN SUCCESSES



**VETRI COMMUNITY PARTNERSHIP**

EAT. EDUCATE. EMPOWER.



**VETRI  
COMMUNITY  
PARTNERSHIP**

EAT. EDUCATE. EMPOWER.

2024 AT A GLANCE

**30,000**

community contacts

**1,500**

program events

# 2024 IMPACT REPORT

## A MESSAGE FROM LEADERSHIP

Dear Friends,

While reflecting on 2024, I am filled with immense pride and gratitude for the Vetri Community Partnership team, supporters, participants, and everyone who makes our work possible. This year, we shared more than 30,000 cooking experiences with our neighbors in Philadelphia and Camden reinforcing our belief that nutrition education through cooking is necessary, important, and creates joy.

As one of our annual goals, we enhanced our program evaluation to highlight the meaningful change our work has in our community. Across programs, we began measuring the effect of our programs on intention and readiness for behavior change, improved attitudes towards cooking, and increased nutrition knowledge. Through the stories and data shared in this report, we hope to convey the impact of our programs beyond the joy and motivations we see every day in our kitchen classrooms.

Looking ahead, our mission to nourish minds, bodies, and communities with nutrition education has never been stronger. We are excited to build on the successes of the year to inspire more neighbors to cook at home and have the awareness, curiosity, and motivation to add more fruits and vegetables to their plate.

Thank you for your support, investing in this work, and belief in our mission.

With heartfelt appreciation,



Maddy Booth  
CEO

## BOARD OF DIRECTORS

### CO-CHAIRS

**Marc Vetri**  
VB Gruppo

**Lisa Dykstra, Esq.**  
Morgan, Lewis, & Bockius

### MEMBERS

**DaCarla Albright, MD**  
University of Pennsylvania

**Jeff Benjamin**  
VB Gruppo  
Federal Donuts

**Kimberley Brown, PhD**  
GSK

**Buck Buckley**  
SEMCAAP

**Jill Durovskik**  
Cancer Support Community

**Laura Emanuel**  
Red Thread PR

**Jaimie Field**  
Audacy

**Yvonne Osirim, Esq.**  
Merck

**Jason Ray**  
Zenith Wealth Partners

# COOKING WITH PHILADELPHIA'S YOUTH

By providing a welcoming, safe environment where students are empowered to use their hands and minds while cooking, Vetri Community Partnership inspired thousands of kids and teens towards a lifelong love of nutritious foods and the life skills for a healthier future.

*Students reported:*

**Before**

**After**

(Average 4-6 classes)

I can make a snack with vegetables on my own

48%

78%

I can follow recipe instructions

66%

88%

Evaluation completed in partnership with the UPenn's ImpactEd.

Thanks to your support of our school-based SNAP-Ed and out-of-school time programs,

# 21,100

youth contacts developed critical life skills in kitchen classrooms in 2024.





## EXPANDING OPPORTUNITIES

Utilizing the foundation of our Vetri Cooking Lab out-of-school time program, Vetri Community Partnership piloted two new nutrition education interventions in 2024, designed for youth to develop culinary confidence and build healthy habits.

### NEW IN-SCHOOL TIME CURRICULUM DESIGNED FOR STUDENTS IN GRADES K-8

32

Philadelphia Schools in pilot program.

---

### DROP-IN COOKING CLASSES FOR TEENS CREATED

200

experiences for teens to cook, laugh, and share meals together in the Teaching Kitchen.

"This doesn't taste like anything else I've ever had before. I am definitely going to make this at home."



"You are such a blessing to us. Thank you for teaching my family that it is possible for everyone to eat healthy."

## DELIVERING COMMUNITY NUTRITION

The Mobile Teaching Kitchen paired food access and nutrition education through nutritious and delicious recipe samplings and cooking demonstrations leading to

# 6,200

contacts across Philadelphia and Camden this year.

### Partners observed

### Before

### After

Likelihood of trying new food

3.33

4.58

Confidence in the kitchen

3.17

4.50

Scale: 1=Least Positive; 5=Most Positive



## FROM OUR PARTNERS

92%

indicated a "Highly positive" impact on their community.

100%

indicated that they were "Extremely likely" to recommend the Mobile Teaching Kitchen to other community organizations.

## FROM OUR EDUCATORS

"Great experience today. We coordinated the recipe (roasted butternut squash with citrus dressing) with the food distribution partner since they were handing out butternut squash and garlic. We got to have great conversations with people who were eager to use what they had gotten to make the recipe at home. Some people had also visited us at our last visit at McPherson Square Library and then made the masala carrots...

...People are remembering us and making the food at home."

# IMPROVING HEALTH OUTCOMES WITH CULINARY MEDICINE

Vetri Community Partnership partnered with top medical schools in Philadelphia to integrate culinary medicine into their curriculums, equipping future physicians with essential skills to address the nutritional aspects of patient care.

## 320

experiences for medical students.



**of responding students**

expressed that class topics and discussions shifted approaches to center patient experiences.



"These classes have given me perspective as to what can affect a person's diet such as their geographic location, income, or culture. Each is important to consider when attempting to help a patient make a lifestyle change that they can maintain."



# COOKING FOR HEART HEALTH

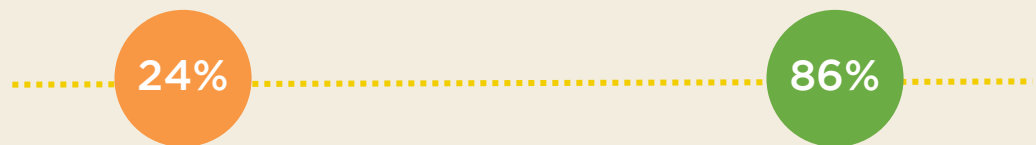
Patient-centered cooking classes, like our new Cooking for Heart Health Series, were piloted to engage the public in developing and enhancing their cooking skills using recipes tailored to support specific nutritional needs. The goal of these classes is to help prevent diet-related conditions, including cardiovascular disease, through food as medicine approaches.

**Participants reported:**

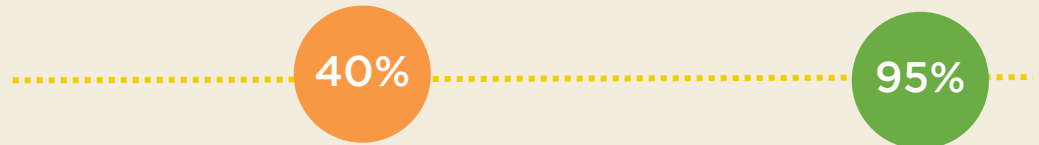
**Before cooking series**

**After cooking series**

I am confident in my ability to eat fruits and vegetables at every meal, every day.



I am confident in my ability to cook for heart health.



Evaluation of Cooking for Heart Health Series completed in partnership with UPenn's ImpactEd.

"These classes have totally reinvented the way I think about vegetables."



## COMMUNITY COOKING CLASSES

Joanne had been searching for cooking classes to do with her two daughters, Bella (11) and Aleyah (14), for years before they came to Vetri Community Partnership's Teaching Kitchen.

The family's first visit was part of a field trip for students across our region who are enrolled in cyber and homeschool programs. Joanne, Bella, and Aleyah enjoyed the experience so much that they began attending VCP's Community Cooking Classes, which are free to the public and take place every other Tuesday evening.

Joanne said, "At the Community Cooking Classes, Aleyah and Bella have been exposed to new recipes and ingredients that I wouldn't normally make at home. Their growing knife skills and passion for cooking have inspired me to spend more time in the kitchen with them.

**"We are all eating more veggies now!"**

For Joanne, the best part of Community Cooking Nights is the quality time spent with her daughters and niece, learning about new foods while connecting with others in the class.

As for surprises? Joanne chuckles,

"Ratatouille! I didn't even realize it was a real dish—I thought it was just a movie!"



**2,800** people of all ages learned that knife skills are life skills in the Teaching Kitchen.



## NEW OPPORTUNITIES FOR GIVING BACK

### CORPORATE TEAM-BUILDING

By participating in a nutritious and delicious cooking class, energizing cooking competition, or team-building community-service project, corporate groups nourished the minds and bodies of their employees, and our community.

# 390

employees cooked for one another  
and our neighbors.

---

### CHEF'S CIRCLE

The Chef's Circle formed as a way for passionate individuals in the restaurant industry to donate their time, talent, and/or treasure to help uplift and support Vetri Community Partnership's mission.

# 39

Chef's Circle Members

“Thank you for an amazing event, it surpassed all of our expectations. Cooking together was the most fun our team has had in a while!”

# 2ND ANNUAL TURKEY GIVEAWAY

# 150

families received a turkey  
and ingredients for  
nutritious Thanksgiving  
side dishes.

"Thank you. It's been a hard time for me and my family, so this will help us as we struggle for everyday food to eat. I thought I wouldn't have enough money to buy Thanksgiving dinner, and this makes a big difference."

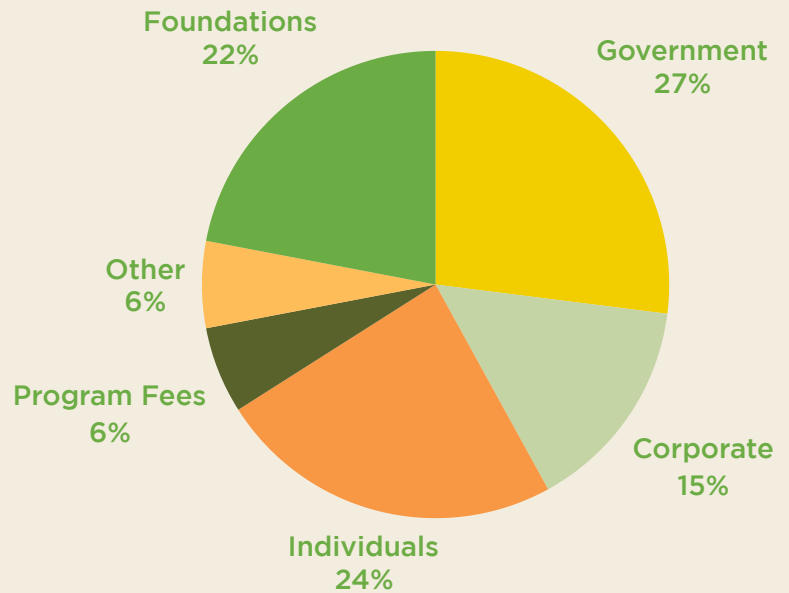


## FINANCIALS

FY 2024 September 1, 2023- August 31, 2024

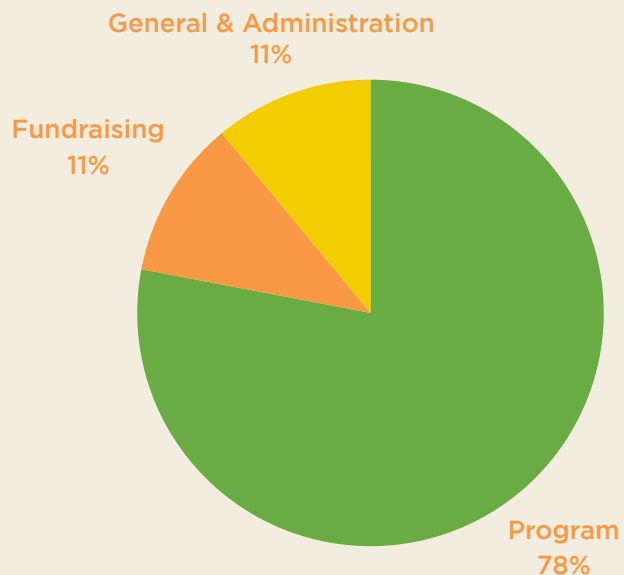
### Revenue

\$2,438,575



### Expenses

\$2,395,394



\*unaudited financials

# THANK YOU

## FY 2024 Donors

### \$100,000+

Emerson Group  
Lisa Dykstra & David Rode  
Rite Aid Healthy Futures  
USDA

### \$99,999-25,000

AdvoCare Foundation  
Ann B. Zekauskas Family Foundation  
Arbor ST Foundation of the Philadelphia Foundation  
FreedomPay  
Green Family Foundation  
Hamilton Family Charitable Trust  
ImpactED  
Jaimie & David Field  
Jeff & Melissa Benjamin  
Marc & Megan Vetri  
Samuel D. Cozen Memorial Fund  
Stratton Foundation  
The Seybert Foundation  
VB Gruppo

### \$24,999-10,000

Alex Kemp & Amanda Shulman  
of Libbie Loup Hospitality  
Aramark Corporation  
Baxter Family Foundation  
Brixmor Property Group  
Campbell Soup Foundation  
Clif Family Foundation  
Comcast Corp/NBCUniversal  
Cozen O'Connor  
David Stout & Martine Lamoureux  
Enterprise Mobility  
Florencia Polite  
FS Foundation  
Holt's Cigar Company, Inc.  
Leo & Peggy Pierce Family Foundation  
LMG NOL, LLC  
M&T Bank  
Origlio Beverage  
Patricia & Craig Giordano  
Pincus Family Foundation  
Richard & Barbara Barnhart  
Social Current  
Starmar Foundation  
The McLean Contributionship  
Walter J. Miller Trust

*for supporting accessible, approachable, and affordable nutrition education programs that foster a sense of belonging for members of our community.*

### \$9,999-5,000

Anthony & Tara Bucci  
Anonymous  
Barbara Vetri  
Beckett Life Center  
Caroline J. S. Sanders Trust 2  
Chris & Irma Fralic  
CliftonLarsonAllen LLP  
DiBona Family Foundation  
Eric Blumenfeld & Laura Cordaro  
Flyers Charities  
Honeygrow  
Jan & Paul Torosian\*  
Jeff & Michele Brotman  
Jeffrey & Janine Yass  
Jill & Tom Durovskik  
Joanna Lewis  
Junior League of Philadelphia  
Kapiloff Foundation  
Kimberley Brown  
Lois & Michael Haber  
Luanne & Jeff Stauffer  
Lurie Family Foundation  
Merck Foundation  
Paula Steinebach Trust  
Robert F. Schumann Foundation  
Scholler Foundation  
TD Charitable Foundation

### \$4,999-1,000

Alan & Emily Bass  
Alicia & Chris Conner\*  
Alison Kessler  
American Board of Surgery  
Amy Schuh  
Bernard Gross  
BLBB Charitable  
Cameron Fund  
Carolyn Braithwaite  
Chris Pappo  
Christopher Ludwick Foundation  
Curt & Susan Parnes  
DaCarla Albright  
Dan Barnes  
Danielle & David Scott  
David Adelman  
Dean Karrash  
Deloitte  
Exelon Foundation  
F. Magnotta LLC

Federal Donuts & Chicken  
Fidler Club  
Forman Family Foundation  
GIANT Food Stores  
Gina Daley  
Graham Partners, Inc  
Harriette Steelman Tabas & Charles L. Tabas Foundation  
Inge Webster\*  
James & Kimberly Doherty  
James & Pilar Tischler  
Jamie Weitzel  
Jefferson Health  
Jennifer & Andrew Newcomb  
Jo Buyske & Marc Kaman  
Joanie & Bob Hall  
John & Donna Park  
John & Wendy O'Toole  
Joseph Kennard Skilling Trust  
Judd & Andrea Tirnauer\*  
Karen & Scott Tarte  
Katie Gould  
KG Strong  
Laura Emanuel\*  
Lauren & Robert Rosenfeld  
Leonard & Susan Klehr  
Louis Villafane\*  
Lynne Cutler  
Maddy Booth\*  
Marc Bruno  
Margaret Mooney  
Margie & Jeff Honickman  
Maripeg Bruder  
Mark & Kellie Brogan\*  
Megan Malloy  
Melchiorre Family Foundation  
Michael Colicchio  
Michael Sloane  
Michele Sassaman\*  
Michelle Goodridge  
Microsoft  
Nancy Barness\*  
Palms Casino & Resort  
Philadelphia Eagles  
Philip Warden  
Ralph Riedel  
Robert & Suzanne Levin  
Ross Rieder

Sharon Krauss  
Susan & Robert Silverstein  
Susan Dornstein  
Susan Melle  
Suzanne Goin  
Thanuja Hamilton  
The Sporting Club at the Bellevue  
Triple Bottom Brewing Company  
Walter & Susan Buckley  
Wawa Foundation  
Yvonne Osirim  
Zenith Wealth Partners

### \$999-500

Adam Groves  
Aleni Pappas  
Alexander Epstein  
Amity Flores\*  
Amy Marren  
Andrea Freundlich  
Angela & Jason Duckworth  
Ashlee Freeman  
Beth & Edward Vernick\*  
Bicycle Coalition of Greater Phila.  
Bruce Lynch  
Cathi Snyder  
Cynthia Butler  
Dana & Patrick Sheridan  
David & May Skinner Foundation  
David & Victoria Skoog\*  
Donna Rodio  
Eleanor Kane\*  
Elyse Manning  
Erie Insurance  
Fork Restaurant  
Four Seasons Hotel  
Fran Melmed & Robert & Kopf\*  
Fred Magnotta  
Friday Saturday Sunday  
Gabrielle Rossi  
Gerald Zubkoff & Cynthia Guzzo  
Hope Cohen  
Human Robot Brewery  
Isabelle Mullen  
Jason Ray\*  
Jay Epstein  
Joel Lawson, III  
John & Marianne Egner  
John Foy  
Karin Alsentzer\*

# \$400,000

was raised at the 3rd Annual Friends of Marc Dinner thanks to featured Chefs Lidia Bastianich, Greg Vernick, Missy Robbins, & Marc Vetri.



# THANK YOU

*for supporting a healthier,  
more joyful Philadelphia.*

## FY 2024 Donors

### \$999-500 continued

Kathleen Poyser  
Kelly McLarnon  
Krista Taube  
Kyle Simpson\*  
Lara Price  
Larry & Mickey Magid  
Larry Botel  
Lauren Callans  
Lauren Collier  
Luke & Hayley Holtje\*  
Marisa Graziano  
Marta & Robert Adelson  
Mary Ann Rossi & Jeffrey Lewis  
Mary Ellen Walder\*  
Meredith Boice & William Hess\*  
Meryle & Fred Rothman  
Michael Eagles  
Michael McBride  
Michelle Brooks  
Mike & Janice Hinkson  
Mike Hagan  
Neil DeGroot & Joanne Johnson  
Nick Coss  
Nicole Ellis  
Nora & Brian Bullock  
Patrick Gibbons  
Patrick Willis\*  
Patti Smialkowski  
Paul & Nikki Krassen  
Paula & Scott Booth\*  
Phil Roy\*  
Pizzeria Salvy  
Rob & Andrea Orsher  
Robert Basarab\*  
Roland & Blanche Annan  
Ruth & Robert Seeley  
Samir Rahim  
Sweet Amalia Market & Kitchen  
Tobey & Mark Dichter  
University Of Pennsylvania  
Wendy Epstein  
William & Joan Goldstein  
William Davis, Jr. & Marilyn McCoo Davis  
William Monahan  
Yield Giving Open Call Fund  
Zahav

### Up to \$499

Alexis Cohen  
Abigail & Jean-Luc Charpentier  
Ada Picco  
Alan Gold  
Alan vonWeltin  
Alexander Vegega\*  
Alison Diflorio  
Alissa Blumenthal  
Amanda Robinson  
Amanda Teschko\*  
Amy Levy  
Andrea Appel\*  
Andrea Smith  
Andrew Keiser & Ellen Milgrim  
Andrew Wilt\*

Angela & Stuart Grodanz  
Ann Walker\*  
Anne Miscia\*  
Anne Robinson\*  
Annette Benjamin\*  
Anthony D'Alicandro\*  
Anthony Savarese  
Anuradha Vedam  
Ardath Weiss\*  
Art Panfile\*  
Asiya Ehsan  
Audrey & Howard Cohen  
Barbara & Les Dukart  
Barbara & Robert Lewis  
Barbara Kimberly  
Barbara Kowitz  
Barrie duBois\*  
Bernard Moore  
Beth Bunting  
Beth Gillard  
Bobby Flay  
Brandon Stanford  
Brendan Willard  
Brennan Tomasetti\*  
Brian Deal\*  
Brian Tran\*  
Caitlin Bell  
Cantina La Martina  
Cara Maniloff\*  
Carrie Steinberg  
Caryl Palmer  
Celeste & Gary Acinapura  
Cesare Casella  
Charles & Emily Wagner  
Chelsea Schmidt\*  
Chrissy Oldt\*  
Christin & Alex Kwasny\*  
Christine Brown  
Christine Martin  
Christopher McFadden  
Cindy Barone\*  
Cindy Miller  
Cindy Sobel  
Claire McDowell  
Clayton Morgan  
Craig & Sharon Altman  
Curtis Allumbaugh\*  
Dan & Kathy Dugan  
Dan Krause\*  
Dane & Joan Wells  
Dianne Memory\*  
Danielle DiLeo Kim  
Darilyn Moyer  
David & Christine Hartzell  
David Alperin  
David Kettinger\*  
David Saffer  
David Smith\*  
Deborah Kelly  
Deborah Schwartzman  
Debra Licolli\*  
Dee Ostrosky\*  
Deepak Kumaar  
Denise Vicario



# 126

Spice Cabinet\* members  
created meaningful impact  
in the health of  
Philadelphia's kids and  
families by making a  
monthly contribution.

# THANK YOU

## FY 2024 Donors

*for supporting our vision that cooking at home is celebrated as a source of joy and connection.*

### Up to \$499 continued

Diane Apfelbaum Toll	Jason Brown*	Larry & Sandy Frankel	Minna Walsh	South Philly Food Co-op
Don Weir	Jay Rosenthal	Laura Grablutz*	Montco Court of Common Pleas	Stacy Derr
Donald & Lynne Selkow	Jean Brubaker*	Lauren & George Kleinstuber	Morgan Furman	Stacy Gordon*
Donald Caldwell	Jean Haskell	Lauren Hallowell	Nadine Lomakin	Stanton & Jill Braid
Donna Koenig	Jeanne Harvey	Lauren Sullivan*	Nethra Ankam*	Stateside Vodka
Douglas Guenther	Jeffrey Kahn	Lauren Vidas	Nicole Martin*	Stella Carbonara*
Eddie Peyton	Jenifer & David Wirtshafter	Laurie Besden	Nicole Michels	Stephanie Romano
Elaine Mead	Jennifer Furniss	Lidia Bastianich	Nina French*	Steve & Judy Rosa
Elena Levitan	Jerilyn Dressler	Linda Canataro	Noelle Blizzard*	Steve Russell
Elena Rece	Jerry & Deborah Epstein	Linda Todorow	Osteria Fiorella	Steven & Rachel Boss*
Eliana Fisher	Jesse Shafer	Lisa & Howard Rosen*	Paige Gabay	Steven Duong*
Elishua Reingold	Jessica Hilburn-Holmes*	Lisa & Perry H Kahn	Pam & Lewis Waber	Steven Kahn
Elizabeth Elkin	Jill Kaiserman*	Lisa Hoffstein*	Pamela Nathanson*	Steven Putterman
Elizabeth McCutcheon	Jimin Ngo*	Lisa Quattlebaum*	Patricia Ott	Susan Appel
Ellen Maniloff*	Joan & Jerome Millan	Lisa Warner*	Paul & Mary Notwick	Susan Crawshaw*
Ellen Nolan	Joan & William Carpenter	Lois Murphy	Paul Savarese	Susan Hemphill
Ellen Rotenberg	Joanne Davidow	Lori Mailey	PA District Attorney Assn.	Suzanne & Norman Cohn
Ellen Scarcelle*	Joanne Ferroni	Louis & Nina Eni	Penny Rezet & Eric Feingold	Tara Desmond*
Ellen Steele	Joanne Gardocki	Lynn Norton Robins*	Peter Capolino	Teresa Nguyen*
Ellen Yin	Joanne Sundheim	Marc Summers	Phyllis Bookspan	Tess Mailey*
Emilio Mignucci	Jodi Roseman	Marcus Samuelsson Group	Phyllis Powell	Theresa Brennan
Emily & Michael Landsburg	John & Martha Desmond	Margaret Felton	Ralph & Natalie C. Hirshorn*	Theresa Sutton*
Erin Allsman	Johnny & Eleanor Myers*	Marianne Plucienik	Randie & Robert Harmelin	Thomas Whitney*
Erin Colgan	Jon Harvey	Maridarlyn Gonzalez*	Rebecca Thompson*	Tim Nelson
Erin Jackson Larkin	Joseph Callaghan	Marilyn Paolino	RELX Inc.	Tim Ringelstein & Kaitlin DiPaola*
Fae Ehsan & Matthew Keen*	Joshua Furia*	Mark & Jennifer Hoffman	Richard & Stephanie Gilmore	Toby Grosswald
Felias Peralta*	Joyce McCormick	Mark Galpern	Richard Brand	Toby Korman Davidov
Fran Deitrich	Judith Goldberg*	Mark Issa	Richard Eynon	Tom & Donna Branca
Fran Montasir*	Judith Williams	Mark Schreiner*	Richard Woundy	Tom Coia*
Francis & Sheila Carroll	Judy Hoffman*	Mark Stauffer	Rick Nichols	Tom Levy*
Franklin Becker	Jule Anne Henstenburg*	Marlene Olshan & Mindy Posoff	Robert Gassel	Toni Alperin Goldberg
Gail & Dick Donner	Julie Axelrod	Mary Bullock*	Roberta & Neil Schorr	Tracey Welson
Gail & Randall Sacharczuk	Kaitlin O'Shaughnessy	Mary Nosek*	Robyn Frankel-Tiger	Tracy Decerchio*
Gail Naab*	Kalaya	Marylissa Barbosa-Fish	Ron & Jerilyn Mahurin	Tracy Katz*
Garrett & Olivia Page	Karen Rapone	Matthew Robbins*	Rosemarie & John Nevergole	Tracy Rogusky
Gavin Kahn	Karl Jones	Matthew Whitehorn	Rosemary Danella*	Trang Nguyen
George Rafferty	Karl Merbreier	Max & Elyse Berger	Royal Izakaya	Tricia Maloney*
Gilbert Upchurch	Karla Ludwig*	Megan Hargrave	Ryan & Tanya Dougherty	Victor DeMasi*
Giovanna McKinney	Kathleen & Arthur Miller	Melanie & Les Schwartzberg	Ryan Jackson & Rachel Myers*	Victoria Criswell*
Grace Yan	Kathleen McLaughlin	Michael & Debbie Bloom	Ryna Alexander	Vintage Instruments Inc.
Greg Rowe	Kathryn Ching*	Michael & Jean Pagnotta	Sandra Deemer*	Vivian Friedman
Greta Edwards*	Kathy & Pat Kaufmann	Michael & Marian Kehs	Sara Feinstein	Walter Hunter
Hanna Monblatt	Katie Colgan Vodzak	Michael Cimarusti	Samar Charitable Foundation	Wegmans
Hedley & Bennett	Kelly Harbison*	Michael LeWitt	Scott Braunschweig	Welcome Furber*
Henry Hilles	Kelly Herrenkohl*	Michael Rogers	Shari Cohen	Wendy Marte Pilar
Incyte	Kenneth Winneq	Michael Rosenbaum*	Sharon Meisler	William Goodman
Isabella & Karen Ramos	Kevin Mickelberg*	Michael Roth	Sheila Ballen	Yards Brewing Company
Jake Dorfman	Kimberly McGlonn*	Michael Zisman & Linda Gamble	Shelly Waldman	Yasmin Andrews*
Jamie Minkler	Kyle O'Neill	Michela Karrash*	Sheryl & Scott Armington	Zachary Engler*
Jannis Swerman &	Lacey Cornell*	Michele Molano	Simone & Mark Pastore	Zane Memeger
Don Rubinstein	Lana Carbonara*	Miguel Vivanco*	Sister Francis Helen Murphy	
Jason & Liz Scott	Larry & Nancy Krablin	Mina Mishrikey*	Sonia Kurtz-Grasse	

In November 2023, the world lost Sal Vetri, an incredible soul and patriarch of the Vetri Family. We are grateful for all of the thoughtful contributions made as a tribute to his life and legacy.





“I am so thankful for Vetri Community Partnership and everyone who supports their work. Without them, my kids wouldn’t have had this opportunity to learn about cooking.”



[vetricommunity.org](http://vetricommunity.org) | [@vetricommunity](https://www.instagram.com/vetricommunity)  
[info@vetricommunity.org](mailto:info@vetricommunity.org)