



# VETRI COMMUNITY PARTNERSHIP

EAT. EDUCATE. EMPOWER.



## 2021 IMPACT REPORT



## 2021: THE YEAR OF COOKING AT HOME, TOGETHER

Across Philadelphia and Camden, Vetri Community Partnership is empowering kids and families for a lifetime of making healthy and nutritious choices.

As we reflect back on the key impacts from 2021, we are grateful for those who have helped to create a space for sharing inspiration, resources, and our favorite recipes.

Thank you for making 2021 the year of "Cooking at Home, Together" and for your shared passion for our mission.

# COOKING AT HOME, TOGETHER

## NEW SUMMER PROGRAMMING

For the first time ever, Vetri Community Partnership welcomed Philadelphia's kids to Vetri Cooking Lab in the summer.

Over the course of 6-weeks, more than 270 students learned valuable nutrition knowledge and cooking related skills through fun and interactive experiences.

Thanks to your generosity, all students were able to join us completely free of cost to their families.



**35**

Summer  
sessions

**271**

Students

"I HAVE NEVER HAD A QUESADILLA  
MADE FROM JUST VEGGIES BEFORE,"  
AND THIS WAS DELICIOUS!

-PARTICIPANT, COMMUNITY PARTNERSHIP SCHOOLS

## PILOTED AN ELEVATED VETRI COOKING LAB

We're taking Vetri Cooking Lab to the next level! With a new curriculum for high school students, we are diving deeper into developing culinary skills and nutrition education for teens who have more agency in buying and preparing their own food.

Plans to expand Vetri Cooking Lab's high school curriculum and partners are underway!



"I MADE A 3-YEAR COMMITMENT TO SUPPORTING NUTRITION EDUCATION FOR HIGH SCHOOL STUDENTS. IT IS SO IMPORTANT TO TEACH YOUNG PEOPLE THE FUN OF MAKING DELICIOUS, HEALTHY MEALS AT HOME. PLUS, THE EDUCATION MIGHT EVEN LEAD TO EMPLOYMENT OR OTHER PROFESSIONAL OPPORTUNITIES."

-L. HABER, VETRI COOKING LAB HIGH SCHOOL DONOR



# COOKING AT HOME, TOGETHER

## INTEGRATING FOOD & MEDICINE

The Virtual Teaching Kitchen was in full service for our Culinary Medicine partners, pairing culinary, nutrition, and medical education.

Through new Culinary Medicine partnerships, VCP expanded our services to the state of Delaware for the first time, offering cooking classes focused on women's health topics, such as eating for pregnancy and menopause.

49

Medically-focused sessions

819

Medical students, practitioners & patients



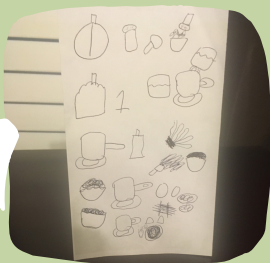
"HAVING THE LESSONS AND RECIPES ALIGN WITH THE CONTENT WE WERE LEARNING IN MED SCHOOL HELPED ME CONNECT MY MEDICAL KNOWLEDGE TO FOOD AND THE KITCHEN. THIS COURSE SHOULD BE REQUIRED FOR ALL MEDICAL STUDENTS.

- CULINARY MEDICINE PARTICIPANT, MEDICAL STUDENT

## BUILDING A CULTURE OF WELLNESS THROUGH SNAP-ED

Through virtual learning, EAT360 has continued to develop a strong culture of wellness in our school communities. By being invited into the homes of students and families, we are continuing to connect with students in a personal and impactful manner.

New in 2021--Family Cooking Nights. Students enrolled in EAT360 school-day programming had the opportunity to invite their families to our new Family Cooking Nights. By engaging siblings and caregivers, EAT360 students showed off their cooking skills while extending impact beyond the school walls.



565

Behaviorally focused, evidence-based, virtual sessions

14,487

Students & caregivers

"I'M REALLY GLAD I CAME TO FAMILY COOKING NIGHT BECAUSE I GOT TO MAKE THE CUBAN BEANS WITH MY DAD. THIS WAS THE MOST FUN FRIDAY NIGHT EVER.

-FAMILY COOKING NIGHT PARTICIPANT & RECIPE ILLUSTRATOR

[View the full EAT360 Evaluation Report](#)

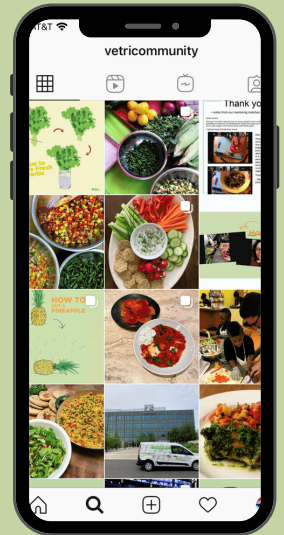
# 2021 WAS THE YEAR OF COOKING AT HOME, TOGETHER

## ENGAGING OUR COMMUNITY ONLINE



Vetri Community Partnership continues to build our online presence and share resources through a variety of online channels.

Recipes, instructional videos, and resources for learning are now just a click away via our YouTube, social media, and weekly e-newsletter, The Weekly Dish.



3,437

Weekly Dish  
subscribers

11,265

Social media  
followers

45

New instructional  
YouTube videos

68

Recipes available  
on [vetricommunity.org](https://vetricommunity.org)



## WELCOME TO THE VIRTUAL TEACHING KITCHEN

Community partners and the public were invited into the Virtual Teaching Kitchen to cook alongside our educators to learn or improve their fundamental cooking skills.



41

Sessions in the  
Virtual Teaching  
Kitchen

770

Kids, families &  
community  
members

"I LEARNED BETTER KNIFE SKILLS FOR  
PREPARING VEGETABLES AND HOW TO WORK  
WITH VEGETABLES I HAVEN'T COOKED BEFORE.

-KANEISHA, ON THE VIRTUAL TEACHING KITCHEN



# COOKING AT HOME, TOGETHER

## EAT TO EMPOWER VIRTUAL

This year helped us to be creative in all aspects of our work. During the annual Eat to Empower event, VCP co-founder Chef Marc Vetri and his father, Sal, warmed hearts while preparing Sal's Old School Meatballs. Your support raised more than \$100,000 for VCP's culinary and nutrition education programs.



"THE EAT TO EMPOWER 'MEATBALL BONANZA' WAS EXCELLENT AND BROUGHT ME A VERY WELCOMED HOUR OF JOY! IT WAS A PLEASURE TO PARTICIPATE IN SUPPORT OF NUTRITION EDUCATION."

-TARA D., EAT TO EMPOWER VIRTUAL GUEST



## SPICE CABINET MEMBERSHIP & CORPORATE PARTNERSHIP

Through an enhanced membership model, we welcomed new friends and old into the VCP family. By making a recurring donation, Spice Cabinet members are building the solid and dependable foundation needed to continue empowering area children and families to lead healthy lives.

VCP's new corporate partner program provides an opportunity for our organization to work with companies that share our passion for nutrition, education, and cooking. Our partners enjoy curated wellness content, virtual culinary team building, and brand awareness initiatives that support both their company's goals and VCP's mission.

"I JOINED THE SPICE CABINET BECAUSE OF THE TANGIBLE DIFFERENCE IN THE LIVES OF THE COMMUNITIES VCP SERVES. BY DONATING ON AN ONGOING MONTHLY BASIS, IT PROVIDES CONSISTENCY THAT ALLOWS VCP TO PLAN FOR THEIR FUTURE."

-LISA K., SPICE CABINET MEMBER

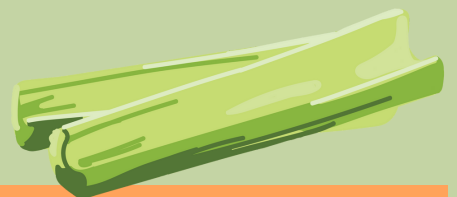
### Spice Cabinet Membership

16

New

42

Total



"THIS PARTNERSHIP HAS BEEN A FANTASTIC RESOURCE FOR THE HEALTH AND WELLNESS OF OUR EMPLOYEES!"

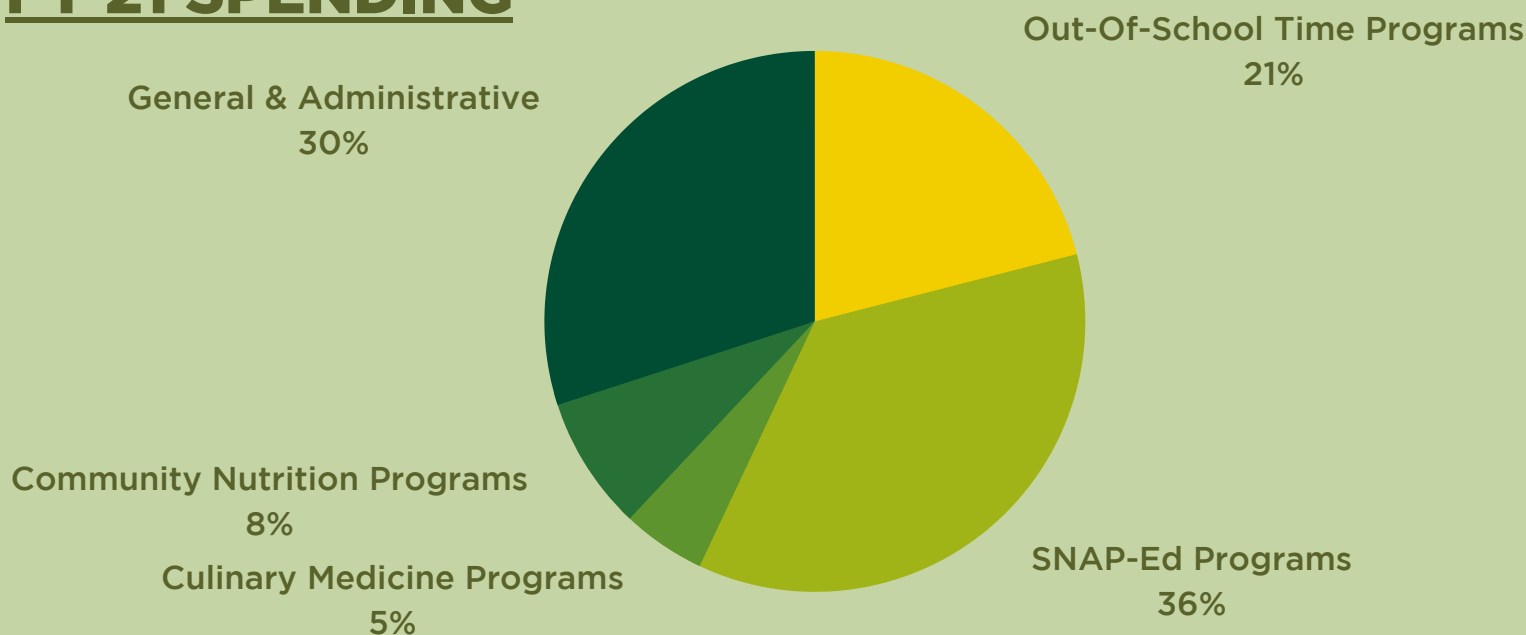
-CHRISTINE H., CORPORATE PARTNER REPRESENTATIVE

# 2021 WAS THE YEAR OF COOKING AT HOME, TOGETHER

**\$2 MILLION RAISED IN 2021**

**& MORE THAN 20,000 KIDS, FAMILIES &  
COMMUNITY MEMBERS WERE SERVED**

## FY 21 SPENDING



## 2021 EDUCATION PARTNERS

Achieving Independence Center  
ADAC Youth & Family Services  
Alexander Adaire School  
Alexander K. McClure Elementary  
Bethune Elementary School  
Big Brothers Big Sisters Independence  
Boys and Girls Club of Camden County  
Chester A. Arthur School  
Children's Hospital of Philadelphia  
Christiana Care Health System  
Community Partnership School  
Congreso De Latinos  
CORA Services  
Delaware Valley Community Health  
Diston Elementary School  
Einstein Medical Center  
Fox Chase School  
Global Leadership Academy  
Greater Philadelphia YMCA  
Hardy Williams Mastery Charter School  
Harriety Elementary

Holy Innocents School  
HomeFront NJ  
Hopeworks  
Horizon House  
Independence Charter Schools  
Jefferson Recreation and Fitness Center  
Jefferson University Hospitals  
JeffMD  
KIPP Cooper Norcross Academy  
Laurel Hill Cemetery  
Lindley Academy Charter School  
Lonnie Young Recreation Center  
Mary McLeod Bethune School  
Masterman School  
McCall Elementary and Middle School  
MANNA  
Mighty Writers Camden  
Morton McMichael School  
Paul L Dunbar School  
Perelman School of Medicine  
Philabundance

Philadelphia College of Osteopathic Medicine  
Philadelphia FIGHT  
Russell Byers Charter School  
Snider Youth Hockey  
Solomon Solis-Cohen School  
Southwark School  
St. Dominic School  
St. Laurentius Catholic School  
Stephen Decatur School  
Steppingstone Scholars  
Tanner Duckrey Elementary  
TECH Freire Charter High School  
Tilden Middle School  
Universal Alcorn Charter School  
Wharton School  
William H. Loesche School  
William H. Ziegler School  
Wissahickon Charter Schools  
Young Scholars Charter School  
Ziegler Elementary



# COOKING AT HOME, TOGETHER

## FUNDING PARTNERS

### FY 2021 Donors, \$500+

Andrew & Jennifer Newcomb	Jaimie & David Field	Michelle Horowitz
Angela & Jason Duckworth	Jeff & Melissa Benjamin	Mike Mcphilmy
Aperture Pictures	Jeffrey Greenstein	Nararo Foundation
Aramark Corporation	Jennifer Baum	Origlio Beverage
Barbara & Todd Albert	Jill H. & Thomas Durovsik	Paperless Solutions, Inc.
Barra Foundation	Joanna Lewis	Pasquale & Diane Croce
BNY Mellon	John & Marianne Egner	Paul & Jan Torosian
Cameron Foundation	John O'Toole	Paul & Nikki Krassen
Carolyn Braithwaite	John Park	Pia & Shantanu Roychowdhury
Christine Casper	Johnson & Johnson	Pincus Family Foundation
Christopher Pappo	Judd Tirnauer	PNC Charitable Trust
Chris Landy	Julie Orts	PNC Foundation
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Dane & Joan Wells	Laura Grablutz	Ross Rieder
Dani Boulattouf	Lee Shlifer	Sal & Barbara Vetri
Danielle & David Scott	Leo & Peggy Pierce Family Foundation	Scholler Foundation
David & Victoria Skoog	Levon & Claudia Nazarian Family Foundation	Scott Emerson
David Stout & Martine Lamoureux	Lisa Dykstra & David Rode	Sid & Sandy Brown
DiBona Family Foundation	Lisa Kohn & Bruce Trachtenberg	Specter Foundation
Dolfinger-McMahon Foundation	Lois & Michael Haber	Sprouts Healthy Communities
Ellie Lewis	Lorri Waldis	Foundation
Emerson Group	Lurie Family Foundation	Stan Moskowitz
Emily & Mike Cavanagh	Lydie Brown & Paul de Janosi	Starmar Foundation
Erie Insurance	M&T Charitable Foundation	Stratton Foundation
Eugenia Chan	Maddy Booth	Susan & Robert Silverstein
Exelon Foundation	Manufacturers and Traders Trust Company	Veeva Systems
Forman Family Foundation	Marc & Megan Vetri	Vetri Cucina & Fiorella
Fran Melmed & Robert Kopf	Margie & Jeff Honickman	Wawa Foundation
Fran Montasir	Marianne Koller	Wells Fargo
Frank Henofer	Mark Dichter	William & Joan Goldstein
FS Investments	Marlene Olshan & Mindy Posoff	Zisman Family Foundation
Graham Partners, Inc	Marta & Robert Adelson Family Foundation	
Greta Gilbode	Matthew & Julie Rhule	
GSK	McCausland Foundation	
H. Chase Lenfest Foundation	Melchiorre Family Charitable Foundation	
Holt's Cigar Company	Merck Foundation	
Inge & Richard Webster	Meridian Bank	

THANK YOU!

